



Ish K.

Designer UX UI | Researcher

London, GB

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Adaptable collaborator | Improving usability for major brands | Leveraging user interface skills | Reducing steps & scrolling | Increasing overall accessibility for better conversations | WCAG 2.1 & WCAG 2.2 standards

Courses

User Experience Research & Design

University of Michigan, USA 02/2026 - Present

Data Science

IBM: International Business Machines, USA 08/2025

Education

Coding, UI & UX Design

UX Design Institute, Ireland 11/2022

Portfolio

[Continuous Development >](#)

[UX UI | Research >](#)

Skills

Empathy

Problem-Solving

Communication

Research Analytics

Informational Architecture

Wireframing / Prototypes

Time Management

Critical Thinking

Experience

Freelance - Case Studies

Voluntary, Unsolicited Work
London, 04/2025 - Present

- **UX/UI Designer | Louis Vuitton - Desktop Website: *Flow Redesign(s)***
 - 66% decreased amount of screens between A to B screens
 - 50% reduction in call-to-action clicks
 - Resulting in a faster shopping experience
- **UX/UI Designer | Puma Mobile App: *Screen Redesign(s)***
 - Improving the overall layout for better brand awareness
 - Increasing access with navigational arrows
 - 30% decrease of screen scrolling
- **UX/UI Designer | H&M Mobile App: *Screen Redesign(s)***
 - 12% increase to accessible expanded options
 - Adjustments to text for a more user-centric focus
 - 50% increase in easier access to call-to-actions
- **UX/UI Designer | Formula 1 Mobile App: *Screen Redesign(s)***
 - Adjusted the scoreboards picture proximity
 - Streamlining the visual designs on the standings list
 - 50% increase to additional information